



Strategic Plan Development
Board of Directors Meeting
March 26, 2026

Why a Strategic Plan Why Now?

- SWP contract assignment to CCWA: Provides an opportunity to streamline and improve collective water supply management
- 30-year-old system entering a more maintenance-intensive phase
- SWP challenges including subsidence and invasive Golden Mussels
- Board direction: Deeper member agency collaboration, water banking, proactive SWP partnerships, suspended Table A
- Written plan gives the Executive Director clear, Board-adopted direction and an objective framework for measuring performance

Proposed Scope — Four Areas of Work

- Information Gathering : Tailored questionnaire + 25 confidential interviews (Board, Op Com, staff)
- Facilitated Workshops: In-person Op Com session · Full-day Board direction-setting · Two virtual review sessions
- Plan Document: 15–25 pages: mission/vision, strategic priorities with measurable goals, prioritized initiative list, implementation framework
- Project Management: Consultant manages coordination from initiation through Board adoption (~5–6 months)

Budget & Board Request

- Estimated consulting fees: \$48,000–\$54,000 based on scope, with flexibility in consultant selection
- Operating Committee discussed plan development options on March 19 and supported use of a professional facilitator
- Staff recommends a budget authorization of \$65,000 to provide contingency for the full refined scope
- If approved, Staff returns with a refined scope and facilitator proposals for consideration at a future Board meeting